

Haringey Independent

haringeyindependent.co.uk



Details

Published Friday

Type Free

Format Tabloid

Image area 320x259mm

THE Independent covers an extensive part of the London Borough of Haringey. It successfully serves the culturally diverse population that appreciates its honest and accurate reporting.

In print and online, the newspaper is an ideal medium for those businesses wanting to engage with the local community.

The paper boasts in-depth features, sports coverage and comprehensive arts and entertainments, as well as all the advertising platforms — classified, motors, property and situations vacant.

The vibrant website is updated throughout the day, seven days a week. It offers advertisers a choice of prominent display positions. It also hosts an e-edition, which is an electronic version of the printed product complete with links and other potential enhancements, such as video.

Contacts

Switchboard
020 83621431

Display
020 8884 7404

Motors
020 8884 7403

Property
020 8884 7427

Recruitment
020 8359 5800

Classified
020 8359 5810

Letterbox leaflets
08444 772 323

File transfer
adfast.co.uk

Email

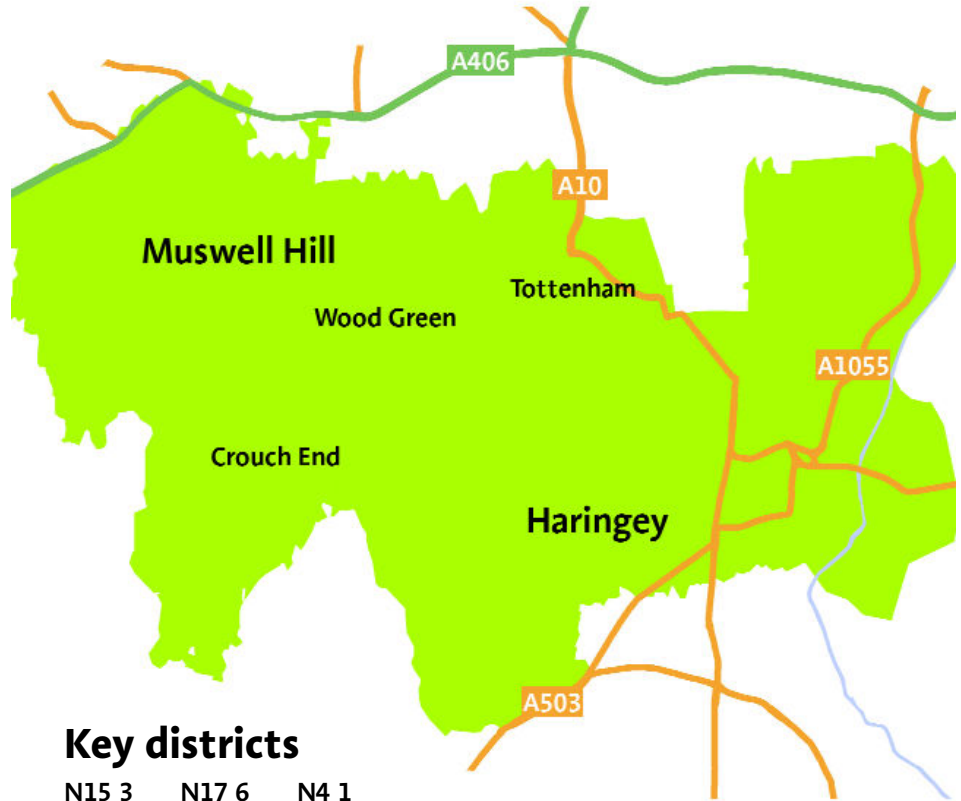
independentads@london.newsquest.co.uk
hotjobs@london.newsquest.co.uk

Address

28 London Road, Enfield EN2 6ED



Part of the Newsquest London family of local newspapers and websites



Key districts

N15 3	N17 6	N4 1
N15 5	N17 7	N8 0
N17 0	N22 6	N8 7

37,066

Combined Unduplicated Audience

Telmar Oct 2011. Local adults only (see map).

18,659 69.9% Free

Circulation
ABC Jan to June 2011

28,233

Unique Users
Omniture Sept 2011

23,698

Readership
JICREG Oct 2011

69,660

Page Impressions
Omniture Sept 2011

Be wise when you advertise

ABC is an independent auditing service that gives you the peace of mind that the figures we provide are accurate and timely. JICREG is the Joint Industry Commission for Regional Press Research.

Telmar is media planning software used to deduplicate figures so individual readers aren't counted twice.



Demographics

IN PRINT

Gender

Male	49%
Female	51%

Age

15 to 24	13%
25 to 34	26%
35 to 44	23%
45 to 54	16%
55 to 64	10%
65 to 74	7%
75+	5%

Social grade

AB	28%
C1	33%
C2	16%
DE	23%

ONLINE

Gender

Male	42%
Female	58%

Age

15 to 24	8%
25 to 34	32%
35 to 44	28%
45 to 54	20%
55 to 64	9%
65+	3%

Social grade

AB	42%
C1	33%
C2	9%
DE	16%